

TBX Case Study: Benefit Communication

Client	Large Regional Healthcare Organization
Number of Employees	10,000 Employees
Background	Following a series of mergers, client sought to streamline benefit communication and reinforce a consistent perception of organizational culture and belonging
Engagement	<p>Upon engagement, TBX conducted an extensive review of voluntary benefit communication approaches and managed the implementation of a comprehensive benefit communication strategy including:</p> <ul style="list-style-type: none">- Customized Benefit Communication Materials:<ul style="list-style-type: none">o Postcards announcing open enrollment processo Open Enrollment Guideso Posters- Face-to-face Open Enrollment Support:<ul style="list-style-type: none">o 15-20 Minute Meetings with each employeeo Salaried Counselors communicated benefits- Coordination of post-enrollment data feeds and HRIS integration

TBX Enhances Benefit Enrollment & Communication Process

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tbx benefit partners
Unique Approach / Proven Results